

Form PTO-1449 (Substitute)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		Attorney Docket Number <b>ZEDO-01003US0</b>		Serial/Patent Number <b>09/728,704</b>	
<b>INFORMATION DISCLOSURE STATEMENT</b> <b>BY APPLICANT</b> <i>(Use several sheets if necessary)</i>				Applicant/Patent Owner <b>Botelho, et al.</b>		Group Art Unit <b>Unknown</b>	
				Filing/Issue Date <b>December 1, 2000</b>			
<b>U.S. PATENT DOCUMENTS</b>							
Examiner Initial	Document Number	Date	Name	Class	Subclass	Filing Date	
<b>D.L.</b>	1	5,933,811	August 3, 1999	Angles et al.	705	14	08/20/96
	2	5,937,392	August 10, 1999	Alberts	705	14	07/28/97
	3	6,026,368	February 15, 2000	Brown et al.	705	14	07/17/95
	4	6,055,513	April 25, 2000	Katz et al.	705	26	03/11/98
	5	6,128,663	October 2, 2000	Thomas	709	228	02/10/98
<b>D.L.</b>	6	6,157,946	December 5, 2000	Itakura et al.	709	217	02/26/97
<b>FOREIGN PATENT DOCUMENTS</b>							
Examiner Initial	Document Number	Date	Country	Class	Subclass	Trans- lation Yes   No	
<b>OTHER DOCUMENTS (Include Author, Title, Date, Pertinent pages, etc. )</b>							
<b>D.L.</b>	1	"Doubleclick: Company Overview; Advertisers; Ad Serving Technology Solutions; DART for Advertisers; Spotlight Reporting; DFA Advanced Reporting; Network Rate Card," <a href="http://www.doubleclick.net:80/us">http://www.doubleclick.net:80/us</a> , 1998.					
<b>D.L.</b>	2	"NetZero: Targeting; Member Profile; What Are Your Interests?; Choose Your Start Page; Confirmation - Download," <a href="http://www.netzero.com/advertisements/advertisers.html">http://www.netzero.com/advertisements/advertisers.html</a> ; <a href="http://mystart.looksmart.com/servelets/signup">http://mystart.looksmart.com/servelets/signup</a> ; October 1998.					
<b>D.L.</b>	3	"Yahoo! Fusion Marketing: Find Any Audience; Media Services; Public Gross Rate Card 2000," <a href="http://fusion.yahoo.com/find.html">http://fusion.yahoo.com/find.html</a> ; <a href="http://fusion.yahoo.com/pgratecard2000.html">http://fusion.yahoo.com/pgratecard2000.html</a> ; 1998.					
Examiner				Date Considered <b>8/7/03</b>			
*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							
*1 = Copy not submitted because it was submitted in prior application SN <u>      </u> / <u>      </u> , filed <u>      </u> , 19 <u>      </u> .							
*2 = Copy not submitted because it was submitted in prior application SN <u>      </u> / <u>      </u> , filed <u>      </u> , 19 <u>      </u> .							



RECEIVED

JUN 12 2001

Sheet 1 of 1

Technology Center 2100

Form PTO-1449 (Substitute)	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	Attorney Docket Number ZEDO-01003US0	Serial/Patent Number 09/728,704
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use several sheets if necessary)		Applicant/Patent Owner Botelho, et al.	
		Filing/Issue Date December 1, 2000	Group Art Unit 2176

## U.S. PATENTS

Examiner Initial		Patent Number	Issue Date	Inventor	Class	Subclass	Filing Date
D.L	1	5,948,061	Sep. 7 1999	Merriman et al.	709	219	Oct. 29, 1996
D.L	2	6,009,410	Dec. 28, 1999	LeMole et al.	705	14	Oct. 16, 1997
D.L	3	6,182,050	Jan. 30, 2001	Ballard	705	14	May 28, 1998
D.L	4	6,161,112	Dec. 12, 2000	Cragun	707	501	May 19, 1998
D.L	5	6,141,010	Oct. 31, 2000	Hoyle	345	356	Jul. 17, 1998
D.L	6	6,144,944	Nov. 7, 2000	Kurtzman, II et al.	705	14	April 22, 1998

*[Signature]* 8/7/03

\*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

\*1 = Copy not submitted because it was submitted in prior application SN    /   , filed   , 20  , relied on under 35 USC §120.

\*2 = Copy not submitted because it was submitted in prior application SN    /   , filed   , 20  , relied on under 35 USC §120.